

Solution.

$$\text{Cost of equity capital } (r_e) = r_f + \beta (r_m - r_f)$$

where r_f = is risk-free return. This is equal to 9%

r_m = is the return on the average stock on the market as a whole which is equal to 12 per cent

$$\beta = 0.8$$

Substituting these values in the CAPM model, we have

$$\begin{aligned} r_e &= 9 + 0.8 (12 - 9) \\ &= 9 + 2.4 = 11.4\% \end{aligned}$$

QUESTIONS FOR REVIEW

1. What is meant by cost of capital ? Mention the two important components of the overall cost of capital.
2. Distinguish between cost of debt capital and cost of equity capital. Why is debt capital usually cheaper than equity capital ?
3. How do you expect the cost of capital will change ?
 - (i) If market rate of interest rises.
 - (ii) If the firm changes its capital structure by raising the proportion of debt capital.
 - (iii) If the marginal rate of tax on the income of the companies is raised.
4. Debt capital is usually cheaper than equity capital. Why then the firms do not exclusively rely on debt financing of their investment projects ?
5. Why are Government securities taken to be risk-free ? What is used as risk-free rate ?
6. What additional risks do the shareholders of a firm face in comparison with the holders of Government securities ?
7. Why do different firms choose different debt-equity ratio ?
8. What is the relationship between the firm's net cost of debt capital with marginal income tax rate ?
9. Why do firms have substantially different capital structure ? Why do firms in the public utility undertakings have generally higher debt component in their capital structure ?
10. What is meant by composite cost of capital ? What are its two constituents ?

NUMERICAL PROBLEMS

Problem 1. *Manager of Ravindra Printers finds that initial investment (i.e., initial cost of buying a new printing machine is Rs 10,00,000. The machine will be depreciated in five years with salvage value of zero. He also estimates that increment in revenue or income from the new machine will be Rs 8,00,000 per year. The increase in costs as a result of using new machine on account of use of direct labour and materials, transportation, additional overhead charges, building rent associated with the new machine would amount to Rs 4,50,000 per year. Marginal income tax for the firms is 40 per cent.*

Based on the above information :

- (a) Calculate the Net Cash Flow (NCF) using straight line method of depreciation.
- (b) Using Internal Rate of Return method (IRR) method, should the new investment project be accepted or rejected if the cost of capital happens to be 12 per cent per annum.

Solution.

(a) $NCF = \text{Net Income before Tax} - \text{Income Tax} + \text{Depreciation}$

Therefore, to calculate Net Cash Flow (NCF), we have to calculate Net Income before Tax, Income Tax and Depreciation.

$$\begin{aligned} \text{Net Income before Tax} &= \text{Annual Income (or Revenue)} - \text{Incremental Costs} \\ &\quad - \text{Depreciation} \end{aligned}$$

Annual Income or Revenue = Rs 8,00,000

Incremental Costs = Rs 4,50,000

Depreciation at the rate of 20% (straight line method) as the machine's life is 5 years

$$= 10,00,000 \times \frac{20}{100} = 2,00,000$$

$$\begin{aligned} \text{Net Income before Tax} &= 8,00,000 - 4,50,000 - 2,00,000 \\ &= \text{Rs } 1,50,000 \end{aligned}$$

$$\text{Income Tax} = 1,50,000 \times \frac{40}{100} = 60,000$$

$$\begin{aligned} \text{Net Cash Flow (NCF)} &= \text{Net Income before Tax} - \text{Income Tax} + \text{Depreciation} \\ &= 1,50,000 - 60,000 + 2,00,000 \\ &= \text{Rs } 2,90,000 \end{aligned}$$

(b) Rate of Return : IRR Method

According to IRR method, rate of return is the discount rate at which present value of cash flow will be equal to initial cost of investment.

Thus,

$$\begin{aligned} * \sum_{t=1}^5 \frac{2,90,000}{(1+r)^t} &= \frac{2,90,000}{1+r} + \frac{2,90,000}{(1+r)^2} + \frac{2,90,000}{(1+r)^3} + \frac{2,90,000}{(1+r)^4} + \frac{2,90,000}{(1+r)^5} \\ &= 2,90,000 \left[\frac{1}{1+r} + \frac{1}{(1+r)^2} + \frac{1}{(1+r)^3} + \frac{1}{(1+r)^4} + \frac{1}{(1+r)^5} \right] \end{aligned}$$

where r is the rate of discount or return.

$$\sum_{t=1}^n \frac{NCF_t}{(1+r)^t} = C$$

where NCF_t is net cash flow per year, C is the initial cost of investment and r is the rate of return.

As calculated above, $NCF = \text{Rs } 2,90,000$

Initial Cost (C) = $\text{Rs } 10,00,000$

$n = 5$ years

Substituting these values in the formula, we have

$$\sum_{t=1}^5 \frac{2,90,000^*}{(1+r)^t} = 10,00,000$$

or

$$\sum_{t=1}^5 \frac{1}{(1+r)^t} = \frac{10,00,000}{2,90,000} = 3.4483$$

It should be noted that the term $\left[\sum_{t=1}^5 \frac{1}{(1+r)^t} \right]$ represents the present value of annuity of Re

1 for five years discounted at the rate of r . In order to find out the value of r we have to use the table giving the present value of annuity of Re 1 in a future period which is generally called Present Value Interest Factor (PVIF) and is provided in the Log Book. Looking at the table giving Present Value Interest Factor on the fifth row (indicating 5 years period) it will be seen that figure of 3.4483 lies between 3.5172 and 3.4331 corresponding to 13% and 14% discount rate.¹ This means that the rate of return is greater than 13% but less than 14%. The given cost of capital is 12 per cent. This implies that rate of return is greater than the given cost of capital. Thus, undertaking of the project will add to the value of the firm and should therefore be undertaken.

(c) **NPV Criterion.** According to this, a capital investment project should be accepted if $NPV > 0$. That is, with the given cost of capital equal to 12%, for capital investment project to be undertaken.

$$NPV = \sum_{t=1}^5 \frac{NCF_t}{(1+12)^t} - C > 0$$

As calculated above net cash flow (NCF) is $\text{Rs } 2,90,000$ per year for five years. Thus,

$$NPV = \sum_{t=1}^5 \frac{2,90,000}{(1+0.12)^t} - 10,00,000$$

$$\sum_{t=1}^5 \frac{2,90,000}{(1+0.12)^t} = 2,90,000 \left[\frac{1}{(1+0.12)} + \frac{1}{(1+0.12)^2} + \frac{1}{(1+0.12)^3} + \frac{1}{(1+0.12)^4} + \frac{1}{(1+0.12)^5} \right]$$

$$= 2,90,000(3.60478)$$

$$= 10,45,386.2$$

$$NPV = 10,45,386.2 - 10,00,000$$

$$= 45,386.2$$

1. Exact discount rate or interest rate can be obtained through interpolation.

Thus, Net Present Value of the cash flows of the investment project is greater than zero (that is, positive). Therefore, investment in the project should be undertaken as it will increase the value of the firm or shareholders' wealth.

Problem 2. *S Chand & Co is considering a proposal for investment in a new machine for binding for which it has to incur initial cost of Rs 25 lacs. It has been estimated by the Company's manager that new binding machine will cause cost-saving in the publication of the books. Because of its cost-saving it has been estimated that it will generate additional net cash flows which are given below over its anticipated life of five years. If S Chand & Co requires return of 15 per cent on the investment project, should the investment in the new binding machine be undertaken ? Use Net Present Value criterion to evaluate the project.*

Year (NCF _t)	Net Cash Flow
1	6,00,000
2	8,00,000
3	8,00,000
4	6,00,000
5	2,50,000

Solution.

$$NPV = \sum_{t=1}^n \frac{NCF_t}{(1 + 0.15)^t} - C$$

We calculate the present value of cash flows $\left[\frac{NCF_t}{(1 + 0.15)^t} \right]$ in the following table.

Year (1)	Net Cash Flow (NCF _t) (2)	Present Value Interest Factor at 15% $\left(\frac{1}{(1 + 0.15)^t} \right)^*$ (3)	Present Value (PV) (2) × (3) (4)
1	6,00,000	0.86957	521,742
2	8,00,000	0.75614	604,912
3	8,00,000	0.65752	526,016
4	6,00,000	0.59175	343,050
5	2,50,000	0.49718	124,295
			Total = 2120,015

* The Present Value Interest Factor at 15% is taken from the Log Table which are provided to the students. Present Value Interest Factor implies what would be the present value of Re 1 after 1 year, after 2 years, after 3 years and so on at 15 per cent rate of interest.

Thus,
$$NPV = \sum_{t=1}^n \frac{NCF_t}{(1 + 0.15)^t} - C = 2120,015 - 25,00,000 = - 379985$$

Thus, the Net Present Value of the given investment project is negative and should not therefore be undertaken.

QUESTIONS FOR REVIEW

1. What is meant by capital budgeting (that is, capital investment decisions) ? Why is it of crucial importance ?
2. What general guidelines firms should follow in properly estimating the net cash flow from an investment project ?
3. What is the difference between the profit flow and net cash flow from a capital investment project ? Why do firms use the net cash flow to estimate the net present value of an investment project ?
4. Explain the nature of capital investment (*i.e.*, capital expenditure) decision ? How does it involve uncertainty ?
5. What is meant by '*state of nature*' ? What does it imply for capital investment decision ?

(Hints : By state of nature we mean conditions prevailing in future which cannot be perfectly predicted. This creates *uncertain environment* in which firms have to take capital investment decisions. For details see a section in the foregoing chapter.)

6. Capital budgeting decision can make or mar the fortunes of firms. Comment.

(Hints : See Introduction and Section on '*Importance of Capital Investment Decisions*' in the chapter.)

7. Compare the Net Present Value (NPV) and Internal Rate of Return (IRR) methods of evaluating investment projects. When do they provide contradictory results ? Which method should then be used ?
8. When the Net Present Value (NPV) is greater than zero, what does it imply about internal rate of return ?
9. Why do firms face capital rationing problem ? What investment criterion should the firm use when it faces capital rationing problem ?
10. What is the basic principle underlying capital investment decision (*i.e.*, capital budgeting decision) ? Show that capital budgeting is nothing more than the application of the theory of firm to investment project.

(Hints : According to the theory of firm, a firm produces a rate of output at which marginal revenue equals marginal cost of production. The general principle underlying capital budgeting is the same, namely, a firm undertakes the amount of capital investment at which marginal return from capital project equals marginal cost of capital. For details see the text in the book.)

11. Why is marginal cost of capital schedule or function generally rising for most firms? Explain.

12. Which of the following are capital investment decisions ? Give reasons.
- (i) Replacing old machine by a new machine embodying new technology.
 - (ii) Buying 40 per cent common stock (*i.e.*, common shares) of a new competitive firm.
 - (iii) Employing additional staff to meet peak-season demand for a product.
 - (iv) Engaging a security agency at the cost of Rs 5 lac per annum to guard factory premises.
 - (v) Making a plan for intensive advertising campaign to promote the sales of a product.
 - (vi) Making a plan for higher expenditure on R&D project.

[Hints Ans.

- (i) Yes, it is a capital investment as it expands the resource or capital base of the firm.
 - (ii) Yes, it is a capital investment as it expands the capital base of the firm.
 - (iii) No. It is not a capital investment decision as it relates to the deployment of resources.
 - (iv) No. It is not a capital investment decision as it relates to the maintenance of the existing value of the firm.
 - (v) Yes, expenditure on an advertising campaign is a capital investment decision as it increases revenue of the firm and hence it profits which causes increase in the value of the firm.
 - (vi) Yes, as expenditure on Research and Development (R&D) either reduces cost or improves productivity and hence raises the value of the firm.]
13. What is the *decision rule for investment* in the following methods of project appraisal ?
- (1) Payback Period Method
 - (2) NPV Method
 - (3) Internal Rate of Return Method

Ans. (Hints : (1) Payback Period Method. According to payback period method, decision rule is : if payback period of an investment project is less than cutting-off cost, it should be accepted, otherwise rejected.

Regarding selection of a project among two or more projects, the decision rule in payback method is "*choose an investment project among two or more projects which has a shortest payback period*".

(2) NPV Method. In the *Net Present Value Method*, decision rule for investment is accept a project if its *Net Present Value* is positive ($NPV > 0$). That is, when

$$\sum_{t=1}^n \frac{R_t}{(1+i)^t} - C > 0$$

Regarding choice among projects decision rule in NPV method is *“from the available projects, choose the project for investment which has the highest NPV”*.

(3) IRR Method. According to IRR method, *if IRR of a particular project is greater than the cost of capital, project should be undertaken.*

IMPORTANT BOOKS ON ECONOMICS

MODERN ECONOMIC THEORY

K.K. Dewett

CONTENTS: BOOK I : Price Theory or Microeconomics ●Part I: Nature and Methodology of Economics ● Part I: Theory of Demand ● Part III: Theory of Production ● Part IV: Product Pricing ●Part V: Factor Pricing ● Book II: Theory of Income and Employment or Macroeconomics ● Part I : Social Accounting ● Part II: Theory of Income Determination ● Part III: Economic Fluctuations ● Book II: Money and Banking ● Part I: Monetary Standards and Theory of Money and Prices ● Part II: Banking ● Book IV: International Economics ●Part I: International Trade Theory ● Part II: Balance of Payments and International Monetary System ● Book V: Public Finance ● Book VI: Economic Systems ●Book VII: Economics of Development and Planning ●Part I: Economics of Development ● Part II: Development Planning ● Book VIII: Economics of Welfare ● Welfare Economics

08 014

21st Edn. Rep. 2003

ISBN : 81-219-0531-1

MACRO ECONOMICS: THEORY AND POLICY

H.L. Ahuja

CONTENTS : Macroeconomics : What Macro ● Economics is About ? ● National Income Accounting ● The Classical Theory of Income and Employment ● Keynes' Theory of Employment : An Outline ● Determination of National Income: Keynesian Theory - Consumption Function ● Theories of Consumption ●Theory of Multiplier ● Inducement to Invest and Marginal Efficiency of Capital: IS-LM Curve Model ● Aggregate Demand - Aggregate Supply Model ●Limitations of Keynesian Economics for Underdeveloped Economics ● Unemployment and Full Employment ● Quantity Theory of Money & General Level of Prices ● Monetarism and Friedman's Quantity Theory of Money Inflation : Nature and Causes ● Inflation and Unemployment ● Stagflation and Supply Side Economics ● Business Cycle Theory ● Money, Banking: and Nature and Functions of Money ● Demand for Money and Keynes's Theory of Interest ●Credit and Commercial Banking ●Central Banking ● Money Supply and its Determinants ● Economic Stabilisation: Fiscal Policy and Monetary Policy ● Monetary Policy and Economic Growth in Developing economy ● Public Revenue-Taxation ● Incidence of Taxation ● Fiscal Policy in a Developing Economy ● Federal Finance with Special Reference to India ● Balance of Payments and Trade ● Foreign Exchange ● Foreign Trade Multiplier

08 135

9th Edn. Rep. 2003

ISBN:81-21 9-0433-1

MODERN ECONOMICS

H.L. Ahuja

CONTENTS : Part I: Scope and Methodology of Economics ● Part II: Microeconomics ● Part III: General Equilibrium Analysis and Welfare Economics ● Part IV: Theory of International Trade ● Part V: Macroeconomics ● Part VI: Money Banking and Economic Stabilisation ● Part VII: Government and the Macroeconomy : Public Finance ● Part VIII: Open Economy & Macroeconomics ● Part IX: Economics of Development

08 015

10th Edn. Rev. 2002

ISBN:81-21 9-0432-3

MODERN MICRO ECONOMICS

H.L. Ahuja

CONTENTS: Part I: Scope and Methodology of Economics - Part II: Microeconomics - Part III: General Equilibrium Analysis and Welfare Economics - Part IV: The Theory of International Trade

08 159

11th Edn. Rev. 2002

ISBN:81-21 9-0374-2

PRINCIPLES OF MICRO ECONOMICS

A NEW LOOK AT ECONOMIC THEORY

H.L. Ahuja

CONTENTS : Part I: Scope and Methodology of Economics ● Part II: Microeconomics - Demand and Law of Demand ● Demand-Marginal Utility Analysis ● Indifference Curve Analysis of Demand ● Marshallian Utility Analysis vs Indifference Curve Analysis ●Applications and Uses of Indifference Curves ● Revealed Preference Theory of Demand ● Elasticity of Demand ●Consumer's Surplus ● Factors of Production ● Theory of Production ● Returns to Scale ● The Theory of Production ● Optimum Factor Combination ● Cost of Production and Cost Curves ●Supply and its Elasticity ● Main Market Forms and Concepts of Revenue ● Equilibrium of the Firm ● A General Analysis ● Equilibrium of the Firm and Industry under Perfect Competition ● Price Determination under Perfect Competition ● Some Applications of Perfect Competition Model ● Price & Output under Monopoly ● Price Discrimination Welfare Economics ● Price & Output under Monopoly ● Price Discrimination ● Price and Output under Monopolistic and Imperfect Competition ● Price and Output under Oligopoly ● Full-Cost Pricing Theory and Sales Maximization Model ● Linear

Programming and the Theory of the Firm ● The Theory of Distribution ● A General View ● Labour Supply and Wage Determination ● Theory of Rent ● The Theory of Interest ● The Theory of Profits ● Part III : General Equilibrium Analysis & Welfare Economics

08 040

12th Edn. Rev. 2002

ISBN:81-21 9-0335-1

INDIAN INDUSTRIAL ECONOMY

K.V. Sivayya & V.B.M. Das

CONTENTS: Economic Systems ● Rationale of Industrialisation ● Evolution of Industry in India ● Industrial Development under Plans ● Size Optimum Units ● Cottage and Small-Scale Industries ● Industrial Location ● Industrial Policy of the Government ● Capital Market ● Industrial Finance and Development Corporations ● Foreign Capital and Foreign Collaboration ● Industrial Combinations ● Concentration of economic Power ● Public Enterprise ● Scientific Management ● Rationalisation ● Industrial Productivity ● Major Industries ● Select Bibliography

08 025

11th Edn. Rev. 2001

ISBN:81-21 9-0038-7

INDIAN ECONOMICS

(A Development-oriented Study)

K.K. Dewett, J.D. Varma & M.L. Sharma

CONTENTS: Part I: Indian Economy Nature and Macro View ● Part II: Natural and Demographic Aspects ● Part III: Aspects of Agricultural Development ● Part IV: Aspects of Industrial Development ● Part V: Structure and Problems of the Tertiary Sector ● Part VI: Income and Employment ● Part VII: Financial System and Fiscal Policy ● Part VIII: Planning and Development

08 010

41th Edn.2002

ISBN:81-219-0907-4

MICROECONOMIC THEORY

K.P.M. Sundharam & M.C. Vaish

CONTENTS: Part I : Introduction ● Scope of Economics ● Methods, Laws and Assumptions of Economics ● Microeconomics and Macroeconomics ● Static and Dynamic Economics ● Concept of Equilibrium in Economics ● Part II : Consumption ● Concept of Demand ● Cardinal Utility Analysis ● Indifference Curve Analysis ● Applications of Indifference Curve Analysis ● Revealed Preference Theory of Demand Elasticity of Demand ● Consumer's Surplus ● Some Topics in Theory of Consumption ● Part III : Production and Cost ● Law of Diminishing Returns ● Production Function with One Fixed Factor ● Law of Returns to Scale (Production Function with All Variable Factors) ● Nature and Behaviour of Cost ● Supply Curve of a Competitive Industry ● Part IV: Exchange ● Demand for a Firm's Output : AR, MR Relationship ● Equilibrium of Firm and the Industry ● Pricing under Perfect Competition ● Pricing under Monopoly ● Pricing under Duopoly ● Pricing under Oligopoly ● Pricing under Monopolists ● Competition ● Monopsony and Bilateral Monopoly ● Representative and Equilibrium Firms ● Interdependent Prices ● Concept of Linear Programming ● Part V: Distribution ● National Dividend ● National Dividend and Economic Welfare ● Marginal Productivity Theory ● Rent ● Wages ● Interest ● Profit ● Inequality of Incomes ● Part VI: Income and Employment ● Classical Theory of Income and Employment ● Keynesian Theory of Income and Employment ● A Critique of the Keynesian Theory ● Part VII: Trade Cycles and Growth: Concept and Nature of Trade Cycle ● Trade Cycle Theories ● Control of Trade Cycle ● Nature of Economic Growth ● Strategies of Economic Growth ● Theories of Economic Growth ● Part 8: Welfare Economics ● Neoclassical Welfare Economics ● Paretian Optimality and New Welfare Economics ● Part IX: International Trade ● Classical Theory of International Trade ● Heckscher-Ohlin Theory of International Trade ● Free Trade and Tariffs ● Author Index ● Subject ● Index

08 196

1st Edn.

ISBN:81-219-1682-8

ADVANCED ECONOMIC THEORY

(Microeconomic Analysis)

H.L. Ahuja

CONTENTS: Part I: Scope and Methodology of Economics ● The Scope of Economic Theory ● The Methodology of Economics ● Micro-and Macro-Economics ● Economic Statics and Dynamics ● Part II: The Theory of Demand ● Cardinal Marginal Utility Analysis ● Indifference Curve Analysis: Approach ● Indifference Curve Analysis of Demand: Income, Substitution and Price Effects ● Applications and Uses of Indifference Curves ● Marshallian Cardinal Utility Analysis vs. Indifference Curve Analysis ● Revealed Preference Theory of Demand ● Hicks' Logical Ordering Theory of Demand ● Elasticity of Demand ● Consumer Surplus ● A New Approach to Consumer's Behaviour: Attribute Theory of Demand ● Individual Behaviour Under Uncertainty: Choice Involving Risk ● Part III: Theory of Production and Cost ● The Theory of Production and Returns to a Variable Factor ● Production Function with two Variable Inputs ● Returns to Scale ● Optimum Factor Combination and Product Mix ● Cost of Production and Cost Curves ● Part IV: Theory of Product Pricing ● The Firm: Its Environment and Revenue Curves ● The Firm: A General Analysis of its Objectives and Equilibrium ● Pricing in Competitive Market: Demand-Supply Analysis ● Equilibrium of the Competitive Firm and Industry ● Comparative Static Analysis and Long-run Supply Curve of Competitive Industry ● Kaldor and Sraffa on Incompatibility of Equilibrium with Perfect Competition ● Applications and Predictions of Perfect Competition Model ● Price and Output Under Monopoly ● Price Discrimination ● Measurement of The Degree of Monopoly Power ● Price and Output under Bilateral Monopoly ● Price and Output Under Monopolistic Competition ● A Critique of Chamberlin's Theory of Monopolistic Competition ● Excess Capacity Under

Imperfect Competition ● Chamberlin's Monopolistic Competition vs. Joan Robinson's Imperfect Competition ● Selling Costs and Advertising ● Price and Output Under Oligopoly ● Classical Models of Oligopoly ● The Kinked Demand Curve Theory of Oligopoly ● Average-Cost of Full-Cost Pricing Theory ● Sales Maximization Model of Oligopoly ● Managerial and Behavioural Theories of the Firm ● Theory of Games and Strategic Behaviour ● Theory of Limit Pricing ● Existence, Uniqueness and Stability of Equilibrium ● Part V: The Theory of Distribution (Pricing of Factors) ● Theory of Distribution: A General View ● Marginal Productivity Theory and Relative Distributive Shares ● Pricing of Factors in Competitive Markets ● Pricing of Factors in Imperfectly Competitive Markets ● Trade Unions, Collective Bargaining and Wages ● The Theory of Rent ● The Theory of Interest ● The Theory of Profits ● Alternative Macro-Theories of Distribution ● Part VI: General Equilibrium and Welfare Economics ● General Equilibrium Analysis ● Welfare Economics: An Introduction ● Conditions of Pareto Optimality ● New Welfare Economics: Compensation Principle ● Grand Utility Possibility Frontier and Welfare Maximization: An Alternative Approach ● Market Failures, Externalities and Public Goods ● Social Welfare Functions and Theory of Social Choice ● Part VII: Linear Programming and Input-Output Analysis ● Linear Programming and Theory of the Firm: Graphical Analysis ● Part VIII: Saving and Investment: Intertemporal Choice ● Interest, Saving and Investment: Intertemporal Choices

08 018

13th Edn. Rev. 2003

ISBN:81-219-0260-6

मौद्रिक अर्थशास्त्र

एम.सी. वैश्य

विषय सूची : प्रथम भाग: मुद्रा तथा कीमतें ● मुद्रा का आविष्कार ● मुद्रा तथा अर्थव्यवस्था ● मुद्रा के प्रकार तथा कार्य ● मुद्रा के मूल्य निर्धारण का वस्तु सिद्धान्त ● मुद्रा का परिमाण सिद्धान्त ● कीमतों का आय-व्यय सिद्धान्त अथवा मुद्रा का बचत-निवेश सिद्धान्त ● कीन्स का द्रव्य तथा कीमतों का सिद्धान्त ● मिल्टन फ्रीडमैन का मुद्रा का परिमाण सिद्धान्त ● मुद्रा के मूल्य में परिवर्तनों की माप ● मुद्रा मान ● स्वर्ण मान ● कागजी अथवा प्रबन्धित मुद्रामान ● द्वितीय भाग: चक्रीय उच्चावचन तथा स्थिरता ● व्यापार चक्र का अर्थ तथा प्रकृति ● व्यापार चक्र के सिद्धान्त ● व्यापार चक्र का नियंत्रण ● मुद्रा स्फीति ● निवेश गुणक ● त्वरक सिद्धान्त ● मौद्रिक नीति ● मुद्रा की पूर्ति ● राजकोषीय नीति ● तृतीय भाग: बचत, निवेश ● ब्याज तथा रोजगार ● बचत पूर्ति ● निवेश माँग ● नकदी अधिमान ● ब्याज के सिद्धान्त ● प्राकृतिक तथा बाजार ब्याज की दरें ● रोजगार का सिद्धान्त ● चतुर्थ भाग: ● साख मुद्रा, बैंकिंग का विकास ● केन्द्रीय बैंक ● विदेशी विनिमय दर ● विदेशी विनिमय नियन्त्रण ● मुद्रा अवमूल्यन ● मुद्रा बाजार पंचम भाग : अन्तराष्ट्रीय वित्तीय संस्थाएं साख मुद्रा बैंकिंग ● विदेशी विनिमय तथा अन्तराष्ट्रीय व्यापार ● अन्तराष्ट्रीय मुद्रा कोष ● अन्तराष्ट्रीय नकदी ● अन्तराष्ट्रीय पुनर्निर्माण एवं विकास बैंक ● अन्तराष्ट्रीय विकास संघ ● अन्तराष्ट्रीय वित्त निगम ● एशियाई विकास बैंक ● षष्ठ भाग: भारतीय मुद्रा तथा बैंकिंग ● भारतीय मुद्रा का इतिहास ● रिजर्व बैंक ऑफ इण्डिया ● स्टेट बैंक ऑफ इण्डिया ● बैंकों का सामाजिक नियन्त्रण तथा राष्ट्रीयकरण ● भारतीय मौद्रिक नीति ● नाम-सूची ● विषय-सूची

08 198

11th Edn. Rev.

ISBN: 81-219-1710-7

आर्थिक विचारों का इतिहास

एम.सी. वैश्य

विषय सूची : प्रथम खण्ड : पूर्व-संस्थापित आर्थिक विचार ● आर्थिक विचारों के इतिहास की विषय सामग्री तथा महत्त्व ● प्राचीन आर्थिक विचार ● मध्यकालीन आर्थिक विचार ● वणिकवाद ● प्रकृतिवादी ● द्वितीय खण्ड : संस्थापित आर्थिक विचार ● संस्थापित अर्थशास्त्र तथा एडम स्मिथ के पूर्वाधिकारी ● एडम स्मिथ ● जेरेमी बेन्थम ● थोमस रोबर्ट माल्थस ● माल्थस के पश्चात् जनसंख्या सिद्धांत ● डेविड रिकार्डो ● फ्रांस तथा जर्मनी में संस्थापित अर्थशास्त्र ● रिकार्डो के पश्चात् संस्थापित अर्थशास्त्र ● जॉन स्टुअर्ट मिल ● प्रतिष्ठित अर्थशास्त्र मिल से लेकर मार्शल तक ● तृतीय-खण्ड : संस्थापित अर्थशास्त्र के आलोचक ● जीन चार्ल्स साईमोड डी सिसमोण्डी ● रोट-साइमन तथा सेंट-साइमनवादी ● राष्ट्रवादी ● फ्रैडरिक लिस्ट ● इतिहासवादी सम्प्रदाय ● चतुर्थ-खण्ड : समाजवादी सम्प्रदाय ● आर्थिक प्रणालियां ● समाजवाद का अर्थ तथा इसके प्रकार ● साहचर्य समाजवादी ● थेरी जोसफ प्रोथों ● राज्य समाजवादी ● कार्ल मार्क्स ● पंचम-खण्ड : आत्मनिष्ठ सम्प्रदाय गणितीय तथा आस्ट्रियाई सम्प्रदाय नवप्रतिष्ठित सम्प्रदाय एल्फ्रेड मार्शल, स्टॉकहोम तथा कैम्ब्रिज सम्प्रदाय तथा संस्थानिक अर्थशास्त्र ● आत्मनिष्ठ सम्प्रदाय अथवा सुखवादी ● गणितीय सम्प्रदाय ● आस्ट्रियाई अथवा मनोविज्ञानी सम्प्रदाय ● नव-परम्परावाद : एल्फ्रेड मार्शल ● जॉहन गस्टाफ नट विकसेल अथवा स्वीडिश अथवा स्टॉकहोम सम्प्रदाय ● कैम्ब्रिज सम्प्रदाय के अन्य सदस्य ● जॉन मेनार्ड कीन्स ● संस्थानिक अर्थशास्त्र ● कुछ आधुनिक अर्थशास्त्री ● षष्ठम-खण्ड: भारतीय आर्थिक विचारधारा ● प्राचीन भारत में आर्थिक विचार ● भारतीय अर्थशास्त्र के संस्थापक ● गांधीजी के आर्थिक विचार ● जवाहरलाल नेहरू के आर्थिक विचार ● जे.के. मेहता के आर्थिक विचार ● नाम सूची ● विषय सूची

08 195

6th Edn. Rep. 2002

ISBN:81-219-1675-5

आर्थिक विकास एवं नियोजन

एस.पी.सिंह

विषय सूची : खण्ड-(अ): आर्थिक विकास के सिद्धान्त खण्ड-ब : विकास-नियोजन के कुछ अन्य पहलू
खण्ड (स) : आर्थिक नियोजन: सैद्धान्तिक विवेचन खण्ड (द) : भारत में आर्थिक आयोजना खण्ड
(क) : विदेश में आर्थिक नियोजन • रूस में आर्थिक नियोजन • फ्रांस में आर्थिक नियोजन

08 044

18th Edn. Rev.2003

ISBN:81-219-0894-9

BUSINESS ECONOMICS (MICRO)

H.L. Ahuja

CONTENTS: Part -I: Nature, Scope And Methodology of Business Economics • Nature and Scope of Business Economics • Some Issues in Methodology of Economics • Part II Demand Analysis and Consumer Behaviour • Demand and Law of Demand • Demand Analysis Cardinal Utility Theory • Indifference Curve analysis of Demand • Revealed Preference Theory of Demand • Consumer Surplus • Elasticity of Demand • Demand Forecasting • Part III: Analysis of Production and Cost • Production Analysis: Factors of Production • Theory of Production: Returns to a Factor • Production Function with Two Variable Inputs • Optimum Factor Combination • Cost Analysis • Break-Even Analysis • Supply And Its Elasticity • Linear Programming • Part IV: Market Structure and Pricing of Products • Market Structures and Concepts of Revenue • Objectives of Business Firms • Equilibrium of the Firm and Industry Under Perfect Competition • Pricing in a Perfectly Competitive Market • Price and Output Under Monopoly • Price Discrimination • Monopolistic Competition • Price and Output Under Oligopoly • Pricing in Practice: Mark-Up Pricing and Sales Maximisation Model • Administred Pricing: Price Regulation and Control • Part V: Factor Pricing and Income Distribution • Marginal Productivity theory of Distribution • Determination of Wages • Theory of Rent • Theories of Interest • Theories of Profit • National Income and Measurement • Part VI: Capital Budgeting: Long Term Investment Analysis • Capital Budgeting: Analysis of Investment Projects

08 201

3rd Edn. Rev. 2002

ISBN: 81-219-1791-3

ECONOMIC PLANNING THEORY & PRACTICE

M.L. Seth & S.P. Singh

CONTENTS: • Part-I Theory of Planning • Part-II Planning Under Nazism • Part-III Planning Under Communism • Part-IV Planning Under Capitalism • Part-V Plannig Under Mixed Economy • Part-VI Planning in India

08 197

8th Edn. Rev.

ISBN: 81-219-1688-7

INDIAN ECONOMY

Ruddar Datt & K.P.M. Sundharam

CONTENTS: PART I—STRUCTURE OF THE INDIAN ECONOMY • Underdevelopment and the Indian Economy • Economic Transition in India • National Income of India • Human Resources and Economic Development • Human Development In India • Occupational Structure and Economic Development • Natural Resources, Economic Development and Environmental Degradation • Infrastructure in the Indian Economy • PART II—PLANNING AND ECONOMIC DEVELOPMENT • Objectives and Strategy of Economic Planning • Industrial Policy and Indian Planning • Public Sector and Indian Planning • Private Sector, Joint Sector and Indian Planning • Redefining the Role of the State • Privatization and Economic Reforms • Second Generation Reforms • Fifty Years of Planning in India • Ninth Five Year Plan (1997-2002) • The Problem of Capital Formation • Foreign Capital, Foreign Aid and Economic Development • Poverty, Inequality and the Planning Process in India • The Parallel Economy in India • Unemployment in India • Large Industrial Houses and Concentration of Economic Power in India • Prices, Price Policy and Economic Growth • Balanced Regional Development • PART III—AGRICULTURE IN THE NATIONAL ECONOMY • Food Security in India • The Green Revolution • Irrigation and Agricultural Inputs • Land Reforms • Size of Farms and Productive Efficiency • Organisation of Rural Credit in India • Agricultural Marketing and Warehousing • Agricultural Taxation in India • Agricultural Labour • PART IV—INDIAN INDUSTRIES • Industrial Pattern and the Plans • Some Large-Scale Industries • Small-Scale Enterprises • Sickness in Indian Industry • Labour Problems and Labour Policy • National Wage Policy • PART V—THE TERTIARY SECTOR IN THE INDIAN ECONOMY • The Foreign Trade of India • India's Balance of Payments • GATT, WTO and India's Foreign Trade • Indian Currency System • Indian Financial System : Commercial Banking System • Indian Financial System II : Money and Capital Markets in India • Indian Financial System III: Development Financial Institutions • The Reserve Bank of India and Monetary Management • Financial Relations Between the Centre and the States • Indian Public Finance • Government Subsidies in India • Tenth Plan: Approach Paper (2002-07) • Information Technology (IT) Industry • Second National Commission on Labour (2002) • Employment Policies and the Unorganised Sector • Abbreviations

08 011

47th Edn. Rev. 2003

ISBN-81-219-0298-3

SRINIVAS COLLEGE OF
PG MANAGEMENT STUDIES

ACC No.: 5385

CALL No.: